

WANG CHEN XI (ZORA)

INDUSTRIAL DESIGNER

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Summary / Professional Profile

- Results-driven Industrial Designer with over 8 years of diverse design experience, including 5+ years in product and toy design.
- Proven ability to translate complex ideas into tangible products, from concept development to mass production, with a strong understanding of manufacturing processes and supplier communication.
- Recognized for combining artistic passion with a commercial perspective to create innovative and market-successful designs, as evidenced by multiple industry awards.
- Proficient in 3D modeling, graphic design, and industrial engineering principles, with a continuous learning mindset.

Awards & Recognition

- Creative Child Awards Product of the Year Award for "My Periodic Table Electronic Poster" (2023).
- Mom's Choice Awards Honoring Excellence for "My Periodic Table Electronic Poster" (2023).

Skills

- Design Software: Adobe InDesign , Adobe Photoshop , Adobe Illustrator , Rhino.
- Industrial Design: Product Design, Packaging Design, UI/UX Principles, Material Selection, Prototyping, Manufacturing Processes, Design Research, Brand Identity, Exhibition Design.
- Project Management: Product Development Lifecycle, Cross-functional Team Collaboration, SupplierManagement.
- Languages: Mandarin Chinese (Native), English (Fluent - TOEIC 865)

Work Experience

Designer & R&D | Best Learning Materials Corp., Taiwan. September 2020 – Present

- Led the end-to-end design of educational toys, including product, packaging, and logo design, content writing, audio editing, program documents , and program debugging.
- Managed multiple design projects from conceptualization to mass production, ensuring alignment with brand identity and market demands.
- Collaborated closely with engineering and marketing teams to ensure design feasibility and market readiness.
- Successfully communicated design specifications and managed production processes with manufacturing facilities in China.

Packaging & Exhibition Designer | Faber-Castell Taiwan. 2018-2020

- Designed packaging for high-end stationery products, ensuring brand consistency and appeal in the local market.
- Developed and executed exhibition designs and Point-of-Sale Materials (POSM) that effectively showcased products.

Education

- Master of Science in Mechanical and Industrial Engineering, Vanung University. 2024-2026
- Bachelor of Science in Engineering, Vanung University. 2014-2019